

Industry Experts Meet DGCA • Safety Performance of Civil Helicopters • Afghan AF gets Mi-24 Gunship from India

ROTOR INDIA

CIVIL & MILITARY

SAAB IDAS: SELF-ASSURED SURVIVAL FOR HELICOPTERS

18th Year

Dedicated Journal
to the Helicopter Industry

Special Report on Challenges Faced by
Commercial Helicopter Operators - 23
India to Operate Advanced
AH-64E Apache and CH-47 Chinook - 48
HAL - Safran JV for Helicopter Engines - 50

Visit RWSI website: www.rwsi.org

MediaKit

Advertising Rates for Rotor INDIA Quarterly

THE ONLY DEDICATED PROFESSIONAL MAGAZINE COVERING THE ACTIVITIES OF CIVIL & MILITARY HELICOPTER INDUSTRY IN INDIA SINCE MARCH 1999.

THE OBJECT OF THE MAGAZINE IS PROMOTION AND DIFFUSION OF KNOWLEDGE OF ROTARY WING AVIATION.

KEY SEGMENTS WITHIN THE MAGAZINE INCLUDES FOCUS ON CIVIL & MILITARY ISSUES, HELI NEWS, MILITARY, SPECIAL REPORTS, PRODUCT UPDATES, NEW PRODUCTS & SERVICES, PEOPLE.

About ROTOR INDIA

Rotor India Qtly is the only publication in India which provides exclusive coverage of civil and military rotary wing aviation activities in India. It has a readership of around 80,000. It is circulated to all Service Hqs & Helicopter Units of the Armed Forces, BSF & Coast Guard, Ministry of Civil Aviation, DGCA & AAI, Civil Helicopter Operators, Helicopter Manufacturers, MROs, Civil Aviation Depts of State Govts, Aviation Institutes, Corporate Leaders, RWSI Members (Corporate & Life) etc.

Thus advertising in this magazine would bring about huge Business Development Opportunities for your Products/Services.

Publication Frequency		Quarterly
Issue Dates	Circulation	Space Close
31 March	April - 5-2017	March-10-2017
30 June	July-5-2017	June-10-2017
30 September	October-5-2017	September-10-2017
31 December	January-5-2018	December-10-2017

Advertisement Rates (per issue)

COVER PAGE	:	₹ 39000 for FPC	US\$ 625
BACK OUTER COVER	:	₹ 33000	“ US\$ 535
FRONT INNER COVER	:	₹ 26500	“ US\$ 430
BACK INNER COVER	:	₹ 26500	“ US\$ 430
OTHER PAGES	:	₹ 20000	“ US\$ 320
CENTRE SPREAD	:	₹ 50000	“ US\$ 710

Our immense Gratitude to our Advertisers...

AgustaWestland, Airbus Helicopters, Aman Aviation, Bell Helicopter, Boeing Aircraft, Dynamatic Technologies Ltd., GVHL, GE Aviation, HAL, IAI Lahav, Elbit Systems, ONGC, OSS Air Management, Indocopters Pvt. Ltd., ITP, K-AIR, Raymond Aviation Division, RAMCO Aviation, SAAB, Turbomeca, THALES, UTair India Pvt. Ltd,

Advertisement T&C:

- All ready to print material to be sent through e-mail at office@rwsi.org
- Rotor India and its team will not take any responsibility for the content of the advertisement. It's the sole responsibility of the respective clients or its authorized ad agency to check and release the advt.
- All printing orders for advertisement has to be approved and confirmed through original Insertion Order (IO) over e-mail by the concerned authority.
- All advertisers are entitled to received 3 copies on complimentary basis.

Rotary Wing Society of India (RWSI) is a not-for-profit professional Society registered in National Capital Territory of New Delhi(Registration No. S33154 of 1998 on 18 June 1998) for the growth of Civil & Military helicopter industry in India. RWSI is dedicated to the promotion of the helicopter as a safe and effective mode of commerce and development of civil helicopter industry. The Society has 168 Corporate (including 90% of helicopter operators), and 1210 Life Members. The strength of Life Members have grown steadily since the establishment of the Society. Most of these members have made major contribution to Indian Civil & Military Aviation. RWSI has three regional Chapters at Mumbai, Delhi, Bangalore, Pune and Chandigarh to serve the Helicopter community's needs and promote the Industry.



Rotary Wing Society of India
#609, 6th Floor, I-thum Tower A,
A-40, Sector 62, NOIDA-201 309,
Tel.: 0120-2402010/60,
E-mail: office@rwsi.org, www.rwsi.org

